



defunc
SIMPLIFYING YOUR CHOICE

TRUE BASIC

WORLD UNIQUE MULTI TIP™ DESIGN

IPX4 WATER
RESISTANCE

SECURE FIT

TOUCH
CONTROL

22 H
PLAYTIME

 **Bluetooth®**
version: 5.2

- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 30 mAh
- Charging case: 400 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 70% volume): ≈ 5 h
- Total playtime: 22 h
- Standby time: ≈ 60 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 13 mm $25 \Omega \pm 15\%$
- Speaker sensitivity: 105 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast Charge
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 45 g





TRUE BASIC

PACKAGING

TRUE TALK

PURE VOICE™ BONE CONDUCTOR SENSOR TECHNOLOGY

**BONE CONDUCTOR
SENSOR TECHNOLOGY**

**IPX4 WATER
RESISTANCE**

**TOUCH
CONTROL**

**25 H
PLAYTIME**



- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 35 mAh
- Charging case: 500 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 60% volume): ≈ 6 h
- Total playtime: 25 h
- Standby time: ≈ 80 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 13 mm $25 \Omega \pm 15\%$
- Speaker sensitivity: 105 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast Charge
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 42 g





TRUE TALK

PACKAGING

TRUE SPORT

MULTI TIP™ SILICONE WINGS

ERGONOMIC
MULTITIP
DESIGN

IPX5 WATER
RESISTANCE

TOUCH
CONTROL

30 H
PLAYTIME



- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 45 mAh
- Charging case: 500 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 60% volume): ≈ 6 h
- Total playtime: 30 h
- Standby time: ≈ 80 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 12 mm $32 \Omega \pm 15\%$
- Speaker sensitivity: 104 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast Charge
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 60 g





TRUE SPORT

PACKAGING

TRUE AUDIO

AN APP CONTROLLED MUSIC EXPERIENCE

13 MM DRIVER

APP
CONTROLLED

TOUCH
CONTROL

30 H
PLAYTIME

 **Bluetooth**[®]
version: 5.3

- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 50 mAh
- Charging case: 500 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 60% volume): ≈ 6 h
- Total playtime: 30 h
- Standby time: ≈ 80 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 13 mm $32 \Omega \pm 15\%$
- Speaker sensitivity: 105 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast
- Charge Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 49 g





TRUE AUDIO

PACKAGING

TRUE ENTERTAINMENT

LOW LATENCY
(60 ms)

IPX4 WATER
RESISTANCE

TOUCH
CONTROL

30 H
PLAYTIME



- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 45 mAh
- Charging case: 500 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 60% volume): ≈ 8 h
- Total playtime: 30 h
- Standby time: ≈ 80 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 6 mm $16 \Omega \pm 15\%$
- Speaker sensitivity: 105 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast Charge
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 58 g





TRUE ENTERTAINMENT

PACKAGING

TRUE GO SLIM

WORLD UNIQUE MULTI TIP™ DESIGN

ERGONOMIC
MULTITIP™
DESIGN

13 MM DRIVER

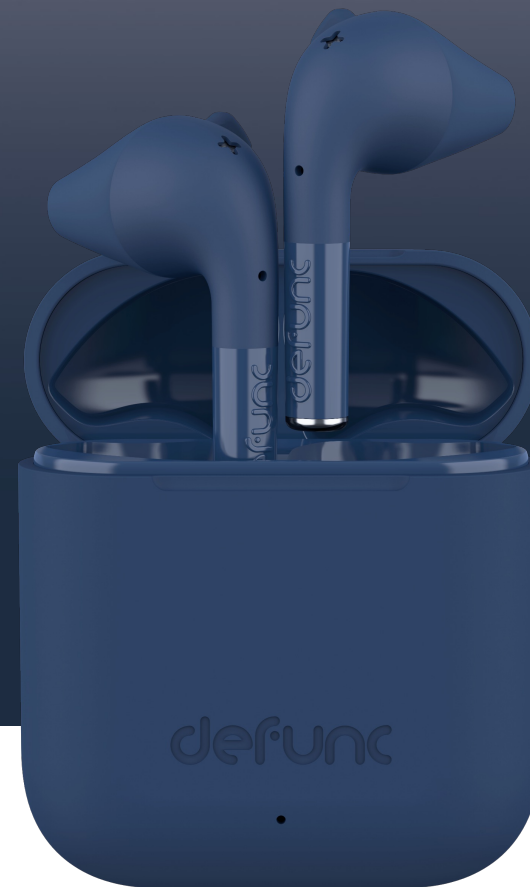
IPX4 WATER
RESISTANCE

22 H
PLAYTIME



- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 30 mAh
- Charging case: 400 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 70% volume): ≈ 5 h
- Total playtime: 22 h
- Standby time: ≈ 60 h
- Charging time: ≈ 2 h
- Case charging time: ≈ 1 h
- Speaker dimension: 13 mm $25 \Omega \pm 15\%$
- Speaker sensitivity: 127 ± 1.5 dB, at 1 kHz
- Charging means: USB-C
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 42 g





TRUE GO SLIM

PACKAGING

Big sound in a small package, with all the focus put on a strong and comfortable sound experience. No fancy coating or exclusive materials. Just a colorful, affordable earbud when the only thing that is important is a great and comfortable listening experience. Buy them in several colors to match your mood.

20 hours of total playtime will have you covered throughout the day. Make use of them as that extra pair of earbuds or use them all day long.



TRUE LITE

BIG SOUND, SMALL PRICETAG

TRUE LITE

BIG SOUND – SMALL PRICE TAG

13 MM DRIVER

GREAT LISTENING
EXPERIENCE

1.5 H
CHARGING TIME

20 H
PLAYTIME

 **Bluetooth**
version: 5.3

- Speaker dimension: Dia13mm 32Ω
- Speaker sensitivity: 104 ± 3 dB, at 1 kHz
- Charging means: USB-C DC 5V/300mA
- Power supply bin voltage: 5 V
- Bluetooth frequency range: 2402Mhz-2480Mhz
- Driver frequency: 20Hz-20kHz
- Rated power for earbuds: 3 mW
- Bluetooth version: 5.3
- Total playtime: 20 h
- Standby time: ≈ 40 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1.5 h
- Earbud recharges in charging case: 4
- Earbud battery: 3.7V/30mAh
- Charging case: 3.7V/300mAh





TRUE LITE

PACKAGING

Minimize that low frequency noise and listen to the sound of your choice.

With Defunc TRUE ANC your ambient surrounding noise is filtered so that you get a smoother listening. It also has Gaming Mode for an immersive gaming and streaming experience with surround sound. 25H of total playtime and fast charge will get you up and running in no time. With the 2 mic ENC functionality the people you speak to will hear you loud and clear, no matter the surroundings.



TRUE ANC
NEW PRODUCT

TRUE ANC

GIVE YOUR EARS A BREAK

SMOOTHER
LISTENING

2 MIC ENC
FUNCTIONALITY

2 H
CHARGING TIME

25 H
PLAYTIME



- Chip: Bluetrum 8922E
- Speaker Bandwidth: 20Hz – 20,000Hz
- Noise Reduction Depth: -25dB
- Noise reduction Width: 50Hz – 1000Hz
- Speaker: Ø10mm, 32Ω, 5mW
- Sensitivity : 110 ±3 dB at 1 kHz
- Operating Current: 7mA for playing music
- Operating Current: Broadcast call 8mA
- Charging Current: 300mA
- Charging Case
- Battery Capacity: 400mAH
- Earbuds Battery Capacity: 40mAH
- Music Time: 5 hours
- Charging Time: 2 hours
- Charging: Type C / Wireless
- Distance: 10m





TRUE ANC

PACKAGING

Your new travel buddy is here.

Introducing the new Bluetooth Receiver and Transmitter that makes anything with a headphone jack Bluetooth compatible. Combined with a pair of True Lite TWS Earbuds this kit grants you Bluetooth access anywhere. Sit back, relax and enjoy inflight entertainment chord free.



TRUE TRAVEL

2-in-1 TRUE LITE + BLUETOOTH TRANSMITTER/RECEIVER

TRUE LITE

ENJOY INSTANT BLUETOOTH ACCESS

**GREAT LISTENING
EXPERIENCE**

**20 H
PLAYTIME**



**MAKES ANYTHING WITH A HEADPHONE
JACK BLUETOOTH COMPADIBLE**

- Speaker dimension: Dia13mm 32Ω
- Speaker sensitivity: 104 ± 3 dB, at 1 kHz
- Charging means: USB-C DC 5V/300mA
- Power supply bin voltage: 5 V
- Bluetooth frequency range: 2402Mhz-2480Mhz
- Driver frequency: 20Hz-20kHz
- Rated power for earbuds: 3 mW
- Bluetooth version: 5.3
- Total playtime: 20 h
- Standby time: ≈ 40 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1.5 h
- Earbud recharges in charging case: 4
- Earbud battery: 3.7V/30mAh
- Charging case: 3.7V/300mAh



Defunc HOME SMALL

- Colors: black and white
- Stand: Silver
- Height: 200 mm
- Width: 200 mm
- Depth: 101 mm
- Weight: ≈ 1.6 kg
- Amplifier output power: 40 W
- Tweeter: 0.75"
- Woofer: 4"
- Frequency range: 50-20.000 Hz
- Power supply: 60 VA (W)
- Recommended room size: 5-30 m²

MSRP: 199 USD/EUR



Defunc HOME LARGE

- Colors: black and white
- Stand: Brass
- Height: 300 mm
- Width: 300 mm
- Depth: 150 mm
- Weight: ≈ 3.9 kg
- Amplifier output power: 100 W
- Tweeter: 0.75"
- Woofer: 6"
- Frequency range: 30-20.000 Hz
- Power supply: 144 VA (W)
- Recommended room size: 10-80 m²

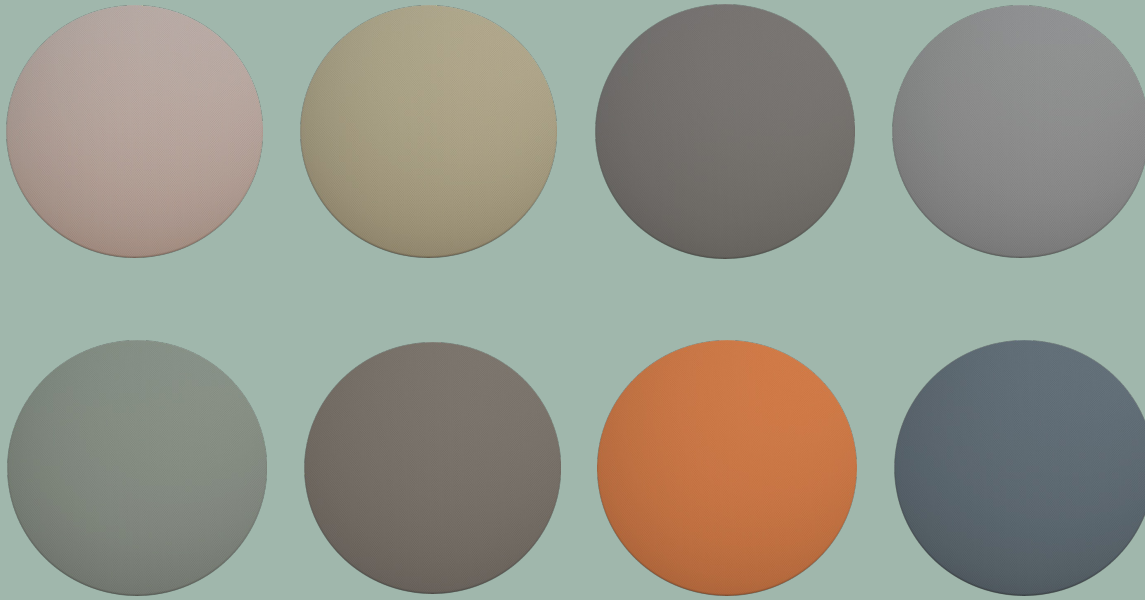
MSRP: 349 USD/EUR

HOME comes in two sizes. A grand living room is best equipped with several size LARGE. The kid's room might just need one SMALL. Mix and match around your home to find your optimal sound set-up.



DEFUNC HOME

PACKAGING



DEFUNC HOME

CUSTOMIZE YOUR SPEAKERS

We will offer you the chance to customize the look on your speakers by offering different colors on the speaker front and the color on the power cord by using a cable sock. Sure, white and black works in a lot of environments, but what if you want something that blends in better with the rest of your room? Maybe a green front would be a better fit.





DEFUNC HOME
CUSTOMIZE YOUR SPEAKERS



WHAT'S NEXT

MONDO BY DEFUNC

MONDO

DUAL DRIVER OVER-EAR HEADPHONES



These headphones are developed alongside the music industry, making sure the artists sound just like they intended. Dual drivers enables one driver to focus on the mids and bass, and the tweeter on the highs, delivering a clear and diversified audio experience. Make your own presets and EQ settings according to your preference in the MONDO app.

Dual drivers means two different speaker elements focusing on mid/bass and treble respectively. This creates a clear and diversified audio experience that is also adjustable. The MONDO app lets you create your own presets and eq-settings according to your taste. The two control buttons lets you change volume, track, pause, play and take calls. The 45 h of battery is enough for the entire week.



THE PRODUCT

MONDO BY DEFUNC



Bluetooth 5.2

Dual Drivers: 40mm and 10mm

Dual Microphones

Decode: aptX HD

Battery Time: 45h

Standby Time: 180h

Charging: 1,5h

USB-C Charging

Battery Capacity: 620 mAh

Sensitivity: 94dB, @ mW (0.126V), 1kHz

Frequency Range: 20Hz-20kHz

Frequency response range: 20HZ-20kHz

THE APP: MONDO by Defunc





THE PRODUCT

MONDO BY DEFUNC



MONDO

DUAL DRIVER OVER-EAR HEADPHONES
PACKAGING



THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER

SIZE: LARGE

LARGE

MONDO BLUETOOTH SPEAKER
LARGE



THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER
COLORS

LARGE

Bluetooth 5.3

Drivers: 2 main (4"), 2 mids and 2 tweeters

+3 passive bass

Power: 80 w

Battery Time: 4-5 h

Charging: 2 h

Fast Charge 30W

Input power 45 w

Battery Capacity: 4000 mAh

USB-C Charging

THE APP: MONDO by Defunc





THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER
COLORS

LARGE

Bluetooth 5.3

Drivers: 2 main (4"), 2 mids and 2 tweeters

+3 passive bass

Power: 80 w

Battery Time: 4-5 h

Charging: 2 h

Fast Charge 30W

Input power 45 w

Battery Capacity: 4000 mAh

USB-C Charging

THE APP: MONDO by Defunc





THE PRODUCT

MONDO BY DEFUNC



REMOVABLE TEXTILE FRONT



THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER
COLORS

MEDIUM

MONDO BLUETOOTH SPEAKER
MEDIUM



THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER MEDIUM
COLORS

Bluetooth 5.3

Drivers: 1 main, 1 mid and 1 tweeter

+3 passive bass

Power: 80 w

Battery Time: 5-6 h

Charging: 2 h

Fast Charge 30W

Input power 45 w

Battery Capacity: 3000 mAh

USB-C Charging

APP: MONDO by Defunc



BLUETOOTH SPEAKER
MEDIUM



THE PRODUCT

MONDO BY DEFUNC



MONDO

BLUETOOTH SPEAKER
COLORS

MEDIUM

Bluetooth 5.3

Drivers: 1 main, 1 mid and 1 tweeter

+3 passive bass

Power: 80 w

Battery Time: 5-6 h

Charging: 2 h

Fast Charge 30W

Input power 45 w

Battery Capacity: 3000 mAh

USB-C Charging

APP: MONDO by Defunc





THE PRODUCT

WHAT'S NEXT

MONDO BY DEFUNC

MONDO

BLUETOOTH SPEAKER

SIZE: SMALL

SMALL





THE PRODUCT

WHAT'S NEXT

MONDO BY DEFUNC



BLUETOOTH SPEAKER
SIZE: SMALL
STRAP: ORANGE



THE PRODUCT

MONDO BY DEFUNC

MONDO

ON-EAR BLUETOOTH HEADPHONES

When extending the MONDO by Defunc family, we continue flirting with modern retro design when creating a light and powerful on-ear headphone. By choosing to give life to a more affordable, entry-level product, we become accessible for a broader target group that can be a part of our community and the culture.



Launch in Q4 2023



THE PRODUCT

MONDO BY DEFUNC



Bluetooth 5.3

Driver:

Dual Microphones

USB-C Charging

Battery Time Music: 22 h

Battery Time Talk: 18 h

Standby Time: 120 h

Charging: 1,5 h

Battery Capacity: 200 mAh

Sensitivity: 110

Frequency Range: 20Hz-2 kHz

Bluetooth Frequency: 2.402-248 GHz



THE PRODUCT

MONDO BY DEFUNC



MONDO

PRODUCT FAMILY 2023-2024



SPORT FEATURES:

- Brushed Stainless Steel Design
- Sweat resistant fabric for function and comfort

TECH FEATURES:

- Bluetooth 5.2
- Dual Drivers: 40mm and 10mm
- Dual Microphones Decode: aptX HD
- Battery Time: 45h
- Standby Time: 180 h
- Charging: 1,5h
- USB-C Charging
- Battery Capacity: 620 mAh
- Sensitivity: 94dB, @ mW (0.126V), 1kHz
- Frequency Range: 20Hz-20kHz
- Frequency response range: 20HZ-20kHz

MONDO x MONDO

SPORT EDITION



MONDO x MONDO
PACKAGING



- Transmission frequency: 2.402-2.480 GHz
- Earbud battery: 45 mAh
- Charging case: 500 mAh Fast Charge
- Earbud recharges in charging case: 4-5 times
- Active playtime (with 60% volume): ≈ 6 h
- Total playtime: 30 h
- Standby time: ≈ 80 h
- Charging time: ≈ 1.5 h
- Case charging time: ≈ 1 h
- Speaker dimension: 12 mm $32 \Omega \pm 15\%$
- Speaker sensitivity: 104 ± 3 dB, at 1 kHz
- Charging means: USB-C Fast Charge
- Power supply bin voltage: 5 V
- Transmission frequency: 20 Hz-20 kHz
- Codec: SBC/ACC
- Rated power for earbuds: 3 mW
- Rated power for charging case: 1.75 W
- Frequency range: 2402~2480 MHz
- Net weight: ≈ 60 g

DEFUNC TRUE SPORT x MONDO

DESIGNED BY ARMAND 'MONDO' DUPLANTIS

There is great potential for growth within brand collabs and influencer marketing. This has already proven a successful path to establishing relationships within new audiences. Partner platforms also provide a new and attractive shopping environment for consumer electronics. Our ambition is to cast top revenue-driving creators in target markets and create higher brand awareness as well as complementary revenue streams during the coming year.

COLLABS



With superb secure fit, powerful sound, longlasting comfort, touch control, Bluetooth 5.0, and IPX4 water resistance, the earbuds make for agilded gaming experience. No wonder Vanoss chose gold as a signature earbud color!



VANOSS

INFLUENCER MARKETING

Sold as merch in Vanoss' own shop and on Vanoss socials, including push on his YouTube-channel with 27 million followers.



VANOSS

INFLUENCER MARKETING



VANOSS
INFLUENCER MARKETING



NA-KD is one of Europe's top 20 fastest growing companies within online fashion. The perfect fit when it comes to combining design and function into purposeful products. We are delighted to partner with NA-KD to release their very first earbuds at NA-KD.com



NA-KD

FASHION COLLABORATION

Based on our TRUE GO SLIM model, the NA-KD earbuds feature
A world-unique MultiTip design that combines most-liked music, sports, and
communication earbud functions.

Fancy snake. Luxe Stone. Rich Plum. Abstract Art. Classy Black. Aspen
White. Wild Leo. These seven unique designs are bold and fierce!



NA-KD

FASHION COLLABORATION

Dagens Nyheter, Sweden's most prestigious and widely distributed daily newspaper, wanted to widen the scope for news consumption.

Together we created a true wireless handset based on the Defunc TRUE PLUS as a template. The packaging is clearly designed to fit DN's widely known graphic style. The products are sold through the DN shop and through weekly newsletters to subscribers.

DAGENS NYHETER

DAILY NEWSPAPER



Singapore Airlines is the world's most awarded airline. They continue to set new standards for traveling by carefully designing experiences to delight the five senses. It is a great honor to be able to provide sound that matches the brand's highly set standards.

Based on the TRUE BASIC, the blue Singapore Airlines version is matched with the visual identity of the brand. Featured in the in-flight magazine as well as at the KrisShop.com, Singapore Airlines flagship retailer.



SINGAPORE AIRLINES

INFLUENCER MARKETING